City Manager's Blog Deanna J. Santana

GENERAL INFORMATION

State of the City: The community is invited to attend the 2018 State of the City events being held this June. Mayor Lisa M. Gillmor will give the State of the City Address, which will provide an overview of recent accomplishments, discuss upcoming City activities, and provide updates on ongoing and new projects. City Manager Deanna J. Santana will outline key initiatives, budget priorities, and opportunities for residents to engage with the City of Santa Clara. To best accommodate residents, there are four opportunities to hear the presentation, each at a different location. For more information, please contact the City Manager's Office at (408) 615-2210 or visit www.santaclaraca.gov/stateofthecity.

- June 2, 2018, 9:00 a.m. 11:00 a.m.,
 Santa Clara Teen Center 2446 Cabrillo Avenue, Santa Clara
- June 2, 2018, 2:00 p.m. 4:00 p.m.
 Community Recreation Center Auditorium 969 Kiely Boulevard, Santa Clara
- June 9, 2018, 1:00 p.m. 3:00 p.m.
 Don Callejon School Gym 4176 Lick Mill Boulevard, Santa Clara
- June 11, 2018, 1:00 p.m. 3:00 p.m.
 Senior Center 1303 Fremont Street, Room 222, Santa Clara

Fiscal Year 2018/2019 Operating Budget: Staff has been diligently focused on developing the Fiscal Year 2018/19 Proposed Annual Operating Budget, which was released on May 11. The FY 2018/19 Proposed Budget is balanced with expenditures and revenues of \$859.5 million for all funds and \$250.1 million in the General Fund. In addition, this budget includes the transition from a Five-Year Financial Plan to the development of a Ten-Year Financial Plan for the City's General Fund that provides Council a long-range impact of financial trends and budgetary decisions. As in past years, revenues have been conservatively estimated based on the most up-to-date information available to the City. A team effort has been used to ensure that expenditures come in at or below projected resource levels. Budgeted staffing and expenditure levels take into account current growth and development, ongoing program and project costs, and the desired level of service to our residents and other stakeholders given resource and staffing levels.

Water Projects in Your Neighborhood: As part of the normal operations of the City's potable water distribution system, crews replace main water lines and make upgrades to water services, fire hydrants, and backflow prevention devices. Currently, City crews are working on the following projects:

- Upgrading six fire services at Mission College;
- Upgrading two fire services, a potable service and a landscape service, as well as installing backflow prevention devices on Benton Street near the intersection with Main Street;



- Connecting potable water services and fire hydrants to approximately 1,300 linear feet of new water main that was installed on Shafer Drive between Golden State Drive and Curtis Avenue;
- Connecting potable water services and fire hydrants to approximately 1,200 linear feet of new water main that was installed on Humboldt Avenue between Pomeroy Avenue and Moraga Street,

For more information, please contact Water and Sewer at (408) 615-2000.

Update on Local Commercial Cannabis Regulations: The City has been working to create local commercial cannabis regulations to allow licensed cannabis businesses to operate in the City. Staff will provide an update on these efforts (including land use and local licensing requirements) and on a proposed tax structure at the May 29, 2018 City Council meeting. Staff will provide information to the public about the proposed ordinances and taxes during a community meeting on May 30, 2018 at 6:30 p.m. at the Northside Branch Library. For more information, please visit www.santaclaraca.gov/cannabis.

Silicon Valley Power Strategic Plan Update: The City is undertaking a strategic planning process for Silicon Valley Power (SVP), and gathering valuable input from stakeholders such as the City Council, City staff and several customer groups. Efforts have identified emerging issues over the planning horizon, along with the utility's strengths and weaknesses. Also resulting from the efforts is the development of the below draft mission, vision, and values:

Mission: We are dedicated to our community, customers, and employees. We provide safe, reliable, affordable, and sustainable energy solutions with exceptional customer service.

Vision: Innovating creative energy solutions with our customers to create a resilient and sustainable community.

Values: Safety, Reliability, Customer Focus, Customer Value, Respect, Environmental Stewardship, Trust, Collaboration, Innovation, Continuous Improvement, Partnership, Communication, Risk Management

As we continue to refine our mission, vision, and values, and begin to develop key initiatives, timelines and performance indicators, we request and appreciate your input. Please send comments to info@svpower.com.

City of Santa Clara Wins Awards: The City was recognized by the American Public Works Association Silicon Valley for the Project of the Year Award for the Westside Retention Basin Desilting project. Over the last 40 years of operation, the retention basin accumulated silt and sediment from storm water runoff which greatly reduced storage capacity. The project consisted of restoring storage capacity by removing approximately 16,000 cubic yards of sediment and replacing deteriorated inlet gate structures. The project was constructed by





Interstate Grading and Paving, Inc., for a total cost of approximately \$2 million and its completion is a tremendous benefit to the community and environment.

The City was recognized by the American Public Power Association (APPA) for the Award of Continued Excellence (ACE) Demonstration of Energy & Efficiency Developments (DEED) program for Silicon Valley Power (SVP). ACE, established in 2000, recognizes a DEED member utility that has demonstrated continued commitment to DEED program ideals through involvement in grants and scholarships, use of renewable resources, pursuit of energy efficiency, and support of public power. The City received this same award in 2002, and has also been honored with four DEED Energy Innovator Awards.

The Northwest Public Power Association (NWPPA) honored the City at its recent Engineering & Operations Conference with third place in its annual Safety Contest for SVP's excellent record in 2017 regarding the number of recordable injury/illness cases and lost work days due to injury.

2490 - 2570 El Camino Real (Mariani's Inn, Residences and Senior Living Project): The City has received updated plans and application materials for the Mariani's Inn, Residences and Senior Living Project. The updated project consists of a General Plan Text Amendment to support increased building heights for certain Community Mixed Use designated sites, a Development Agreement, Tentative Subdivision Map, Architectural Review, and Rezoning from CT (Thoroughfare Commercial) and R3-25D (Moderate Density Residential) to PD (Planned Development) for the phased mixed-use development of 282 residential dwelling units including 30 senior residential units, two hotel buildings with up to 311 rooms and including a 6,954 square foot restaurant, ground floor ballroom, store, meeting rooms, bars and outdoor patio areas on a 7.14 acre site. This amended application includes proposed use of the General Plan 10% density bonus for LEED Gold or equivalent projects. The project has been revised from the application filed in 2016, which was last reviewed and deemed incomplete at the June 21, 2016 Project Clearance Committee (PCC) meeting. The updated application is scheduled for review at the May 15, 2018 PCC meeting, after which a citywide community outreach meeting will be scheduled. The City is also preparing an Environmental Impact Review (EIR) for the project.

2305 Mission College Blvd (Prudential Data Center): Site and Architectural Review approval was granted on April 18 to the Global Investment Management Business of Prudential Financial, Inc. to construct a two-story 495,610 square foot data center building with equipment yards and onsite improvements. The application also includes demolition of an existing two-story 358,000 square foot office/R&D. Following the Site and Architectural approval, the City received two appeals of the project, from Adams Broadwell & Joseph Cardozo and from Lozeau Drury LLP. The two appeals are scheduled to be heard at the June 13, 2018 Planning Commission meeting. If the Planning Commission action on the project is subsequently appealed, the potential date for City Council consideration will be June 26, 2018.

Local Update of Census Addresses (LUCA): Staff is working to review the City's address list increase accuracy and completeness for the decennial census, Census 2020. Staff is working with the County of Santa Clara to identify potential locations of unconventional housing units that may otherwise not be known, and missed during Census 2020.



Housing and Urban Development (HUD): The City receives annual funding from the United States Department of Housing and Urban Development (HUD) in the form of Community Development Block Grant (CDBG) and Home Investment Partnerships Program (HOME) funds. On May 1, 2018, the federal government announced HUD's funding awards and allocations for 2018-2019 Fiscal Year. The City will receive \$968,933 in CDBG funds and \$444,587 in HOME funds, both higher than initial estimates. Based on HUD's funding awards and allocations for the 2018-2019 Fiscal Year, the City is able to allocate an additional \$15,000 of CDBG funds towards public service grants, and reduce the request from the City's General Fund from \$45,000 to \$30,000.

Lawrence Station Development: The Lawrence Station Area Plan, bounded by Lawrence Expressway, Central Expressway, Kifer Road and Calabazas Creek, was approved by City Council in late 2016. Most recently, the City issues a foundation and underground utilities permit for a 251 unit SummerHill apartment building project in the Lawrence Station Plan area, and a rough grading permit for the 45 unit Kifer Townhomes project at 3305 Kifer Road on a 1.9 acre site adjacent to Calabazas Creek.

NVidia Campus Phase 2: On February 21, 2018, the City's Architectural Review Committee approved Site and Architectural entitlements for Phase 2 of the Nvidia campus. The Nvidia Campus Master Plan, approved in 2008, allows the development of up to 1.95 million square feet on the project site. The recent Site and Architectural approval included changes in the planned square footage that increase the Phase 2 building from 500,000 to 750,000 square feet and reduce the future Phase 3 building from 931,200 to 699,400 square feet. The overall campus square footage is unchanged. Building Permit applications for the Phase 2 building were submitted in early April and are currently under review. The Building Permit process is anticipated to be approximately 8 months, as is typical with projects of this scale.



Optimist Club Respect for Law and Fire Awards: On May 10, the Optimist Club of Santa Clara recognized several employees and volunteers of the Santa Clara Police and Fire Departments at an awards ceremony at the City Hall Council Chambers. The Optimist Club of Santa Clara has been serving the youth of the Santa Clara Valley since 1954.



Fireworks Safety Training: On May 9, the Santa Clara Fire Department hosted a fireworks safety and training course at Great America. This training, sponsored by the State Fire Marshal, was to educate and inform public safety agencies throughout the State regarding outdoor aerial public display fireworks safety. The course discussed and demonstrated the proper use, handling, storage, and transportation of display fireworks. Fire personnel also learned how to safely regulate and manage public fireworks displays for various shows, such as the annual 4th of July All-City Picnic and Fireworks Extravaganza held at Central Park.

Inclusive Makerspace Event Drew Hundreds: On May 5, the Youth Commission, Parks and Recreation, Therapeutic Recreation Services, and the Library collaborated on an Inclusive Makerspace for children with special needs and their families. The event at Central Park Library focused on STEM activities that allow children to explore and create at their own pace and abilities. In the large and louder room, children made Popsicle Stick Flashlights using LEDs, Paper Circuit pictures, customized stickers using a smart cutting machine, and paper airplanes. They also were able to drive Ollie Robots, learn coding basics with Cubettos, use Nintendo Switches to play the piano or fish, assemble motors using Snap Circuits, and build structures using LEGOs and KEVA planks. In the smaller and guieter room, children created wall art, Zines, constructed with Connector Straws, and acted as a refuge for those who found the people or activities to be overwhelming or became



overstimulated. Over 200 people attended the event. Many volunteers, including those from the Youth Commission, the BIT Club of Santa Clara High School, San Jose State University, and the STEM Leadership Institute, made the day a great success!

Santa Clara University Osher Course: On May 1, Santa Clara University's Osher Lifelong Learning Institute partnered with the Santa Clara Police Department to offer a two-day course. The course, taught by sworn officers and civilian professionals, provided participants an overview of the Santa Clara Police Department's organizational structure, functions and operational procedures. In addition, the participants learned about current crime trends and explored topics facing older adults, such as financial crimes, identity theft, crime prevention, traffic laws, elder abuse and pedestrian safety.

Inclusion & Empowerment Training: On April 25, staff attended the Pacific Library Partnership's workshop on inclusion and empowerment. A speaker from the Santa Cruz County Diversity Center led an interactive presentation on gender diversity, including how library staff members can respectfully acknowledge various gender identities and expression in our libraries, and moderated a Triangle Panel with genderqueer speakers. During the latter part of the workshop, the participants received harassment prevention and resilience training from a self-defense instructor, which included tips specific to working in a public building.



San Jose Pioneer Lions Club Donates to Santa Clara Fire: On April 18, the San Jose Pioneer Lions Club presented the Fire Chief with a donation of \$1,000 at the 16th Annual Community Safety Awards Ceremony. This annual event honors outstanding service provided by public safety responders in our community. The donation will be used to support community fire safety education provided by the Santa Clara Fire Museum.

CURRENT JOB OPENINGS

Join the Center of What's Possible! We are currently hiring for the following positions at the City of Santa Clara. To view job descriptions and for information on how to apply, please visit: www.santaclaraca.gov/jobs

As-Needed Instructor/Lifeguard
As-Needed Recreation Leader – Jr. Giants
Electrician
Energy Conservation Intern
Fiber Enterprise Program Intern
Fiber Splicing Technician
Information Technology Services Intern
Journey Lineworker

Per Diem Police Officer Special Events Police Officer Public Safety Dispatcher II Recruit Police Officer Senior Electric Division Manager Utility Operations Engineer

RESPONSE TO COUNCIL INQUIRIES

City's Proposed Biennial Capital Improvement Program (CIP) Budget: On March 6, during the City Council meeting, a member of the public requested that the upcoming budget be presented to the Citizens' Advisory Committee (CAC). Due to resource constraints, staff was unable to present the proposed budgets to the CAC at a separate meeting. However, the proposed budgets will be discussed on June 2 at the "State of City" address, which will provide for broader community outreach. Additionally, staff will present the City's Proposed Biennial Capital Improvement Program (CIP) Budget for Fiscal Years 2018/2019 and 2019/2020 at a study session on May 8, 2018, at 6:00 pm in the Council Chambers, followed by presentation of the City's Proposed 2018/19 Annual Operating Budget at a study session on May 22, 2018, at 5:00 pm in the Council Chambers. Both CIP and Operating budgets are scheduled to be presented to the City Council for approval on June 12 (public hearing) and 26 (adoption).

Santa Clara District Election and Voting Method Measure Outreach: At the May 8 City Council meeting, the City Clerk provided an estimate on the cost for the informational/ educational outreach materials related to Santa Clara District Election and Voting Method Measure (Measure A). As noted at the meeting, once the final costs were made available, they would be reported through the City Manager's Bi-Weekly Activity Report. For the first mailer, sent to all households, the cost for print/production was \$14,519.67 with the cost of postage totaling \$9,660.71. The second mailer, sent to all registered voters, cost for print/production was \$7,830.56 with the cost of postage totaling \$5,062.69. There may be a third mailer to registered



voters and if produced, a further update will be provided. The cost for voter information/education materials is standard market rate.

Attendance at Development-Related Meetings: On March 20, a Council member inquired whether Council members or Planning Commissioners may attend and participate in development-related meetings, Council members and Planning Commissioners may attend, however, if more than a quorum of either body would attend, the events need to be noticed as a City Council meeting or Planning Commission meeting, or both. If a meeting has not been noticed, to prevent a Brown Act violation, the Council member or Planning Commissioner who arrived last (and therefore made the quorum), should leave the meeting.

LEVI'S STADIUM RELATED UPDATES

Upcoming Stadium Events:

- July 22, 2018: San Jose Earthquakes vs. Manchester United
- August 4, 2018: International Champions Cup
- September 29, 2018: Jay Z and Beyoncé OTR II

Stadium Authority Levi's Stadium Contact: Staff has implemented a dedicated telephone line for anyone calling the City about Levi's Stadium. Callers will select from options that route them to appropriate staff, or voicemail if calling outside of normal business hours, such as Code Enforcement or neighborhood protection services, or to the City Manager's Office. If the caller would like to speak to a live representative at any time, there is an option to contact the non-emergency police line. There is also an option to connect with the Stadium Management Company, which is staffed during all Levi's Stadium events. The telephone number is (408) 615-2280.

College Football Playoff Meeting: On May 3, staff attended the College Football Playoff Operational Planning kick-off meeting at Levi's Stadium. This meeting included a discussion of all the events in Santa Clara related to the 2019 College Football Championship, including events at Levi's Stadium, Santa Clara Convention Center, Team Hotels and Great America Theme Park.

Community Engagement Meeting for Issues Related to Levi's Stadium: On May 9, the third community outreach meeting was held at Northside Library Community Room. Eight members of the public participated and provided feedback at the meeting. On June 12, the City Council will be presented with the results of these community engagement efforts, followed by a public hearing for potential Council action on June 26. The reporting dates have been shifting to accommodate the work to finalize and analyze the efforts, and to accommodate other public hearing or general business agenda items that require action by the City Council.

Monster Jam Event: The Monster Jam truck rally was held April 28, 2018. There were 37,277 fans in attendance. There were no significant incidents reported.



UPCOMING EVENTS & MEETINGS

May is National Stroke Awareness Month: Did you know that strokes are a leading cause of death and can happen to anyone? Recognizing the signs of a stroke is important because every second counts! Look for facial drooping, check for weakness in one arm, and listen for slurred speech. If you observe someone with these signs, call 9-1-1 immediately.

Community Meeting for Agrihood Project on May 17: The applicant (the Core Companies) for the proposed Agrihood development (1834 Worthington Circle) will conduct a community meeting on May 17 at 6:30 p.m. at Central Park Library, Redwood Room at 2635 Homestead Road. This project is up to 165 affordable senior affordable apartments, 160 mixed-rate apartments and 36 townhomes. For more information, please email community@agrihood-sc.com.

Coffee with a Cop on May 18: Coffee with a Cop brings police officers and the community members they serve together – over coffee – to discuss issues and learn more about each other. Community policing has long been considered a framework for establishing trust between the community and law enforcement. Coffee with a Cop will allow residents to ask questions, discuss happenings in the area, voice concerns and get to know the officers who patrol their neighborhood. The next event is May 18 from 8:00 a.m. to 9:30 a.m. at Specialty's Café and Bakery, 3590 Homestead Road (at Lawrence Expressway).

"Be Strong, Live Long" Health & Wellness Fair on May 18: Don't miss the second annual "Be Strong, Live Long" Health & Wellness Fair on May 18 from 10:00 a.m. to 1:00 p.m. at Fremont Park, 1303 Fremont Street. The event is sponsored by the City of Santa Clara, Senior Advisory Commission, and Kaiser Permanente. For more information, please call the Senior Center at (408) 615-3170 or see the "Be Strong, Live Long" Health & Wellness Fair Event Flyer.

Volunteers Needed for National River Cleanup Day on May 19: National River Cleanup Day will take place May 19, rain or shine, from 9:00 a.m. to 12:00 p.m. when volunteers will meet to pick up litter and beautify their communities. Last year, 1,251 volunteers collected 33,408 pounds of debris in and around our local waterways; 35 volunteers at three Santa Clara sponsored sites cleaned 4.5 miles and collected 450 pounds of debris. This year, there will be two designated sites in Santa Clara. For more information, please visit www.cleanacreek.org.

Neighborhood University Relations Committee on May 21: The Neighborhood University Relations Committee (NURC) meeting will take place on May 21 at 7:00 p.m. at Santa Clara University, Schott Admissions and Enrollment Building 406 located at 500 El Camino Real, Santa Clara. Agenda items include reports to the neighborhood by City Staff and Santa Clara University.

Hiking Backpacks: Beginning this summer, Santa Clara City Library cardholders will be able to check out hiking backpacks from the Library! These backpacks will contain fun and important items for an outdoor hike, including binoculars, field guides to wildflowers and birds, guides to local Santa Clara County Parks, and a magnifying glass. These backpacks are sponsored by the Santa Clara City Library Foundation & Friends and the Santa Clara County Parks.



UPCOMING AGENDA ITEMS

Please visit the Tentative Meeting Agenda Calendar for dates of upcoming Council Study Sessions, Joint Council/Commission meetings, as well as Council Public Hearing and General Business agenda items online at: https://santaclara.legistar.com/Page.aspx?M=Y. As you can see, while tentative and subject to change, it provides key policy items that the Council/Board will need to dedicate time to deliberate and that may take considerable time during the upcoming meetings.

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Delina Antria

